



for every child

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POSTAL REGULATORY
COMMISSION
OFFICE OF THE SECRETARY

January 28, 2020

Postal Regulatory Commission
901 New York Avenue NW Suite 200
Washington, DC 20268

Docket RM2017-3

Dear Commissioners,

I am writing to urge you to reconsider your proposal to increase postage rates with hikes that could increase by 28 to 40 percent over the next five years.

We rely on the mail as a key component of our fundraising and advocacy. A cost increase of that significance will directly affect our ability to raise funds to support our programs that help save the lives of children around the world.

U.S. Fund for UNICEF (d/b/a UNICEF USA) was founded in 1947, one year after UNICEF (United Nations International Children's Emergency Fund) to help children after World War II. UNICEF USA supports UNICEF, and other efforts to help save the world's children, through fundraising, advocacy and education in the United States. We do not receive any funding from the United Nations. Therefore, we need to raise funds from individuals, corporations and foundations. Our ability to mail to our donors and prospects is critical for UNICEF's work in 190 countries around the world – more than any other children's organization.

UNICEF has the unparalleled experience and expertise in saving and improving children's lives, and is globally recognized for instituting long-term, viable solutions. UNICEF doesn't leave the after a crisis subsides – it's there before a disaster strikes and stays to help build more resilient communities, reducing long-term reliance on relief and laying the foundations for sustainable development using low-cost, yet highly effective interventions.

We want to help more children – a large change in postal costs will limit our lifesaving impact.

Please maintain the predictable CPI-capped rates. Help us to continue to save millions of children's lives around the world. Thank you for your consideration.

With hope for all children,

A handwritten signature in blue ink, appearing to read "H. Vallone-Raffaele".

Helene Vallone-Raffaele
Vice President, Donor Strategy and Experience